

ATLAS PRESENTS  
**INTERSECTIONS**  
A NEW AMERICA ARTS FESTIVAL

WHERE **ARTS** MERGE AND **CULTURES** MEET

February 23 – March 11, 2012  
**Atlas Performing Arts Center**  
1333 H Street NE \* Washington, DC 20002

The Atlas Performing Arts Center announces its third annual all-arts festival celebrating the **artistic and cultural connections** of our community and world. Through **innovative intersections** of theater, dance, music, film & video, opera, visual art and spoken word, we will bring together diverse artists and audiences from DC and beyond to **break boundaries and create connections** in our intimate performance spaces, festive lobby and café.

**What are we looking for?** Productions or projects that:

- Give new and distinctive voice to the kaleidoscope of perspectives of the “**new America**” – a place of **intersecting cultures, races, ages and art forms**.
- **Stretch the boundaries of art forms** through innovative intersections of collaborating artists across genres, disciplines, ages, perspectives and experiences.
- **Embrace the arts as an inspiring catalyst** for conversation, connection and community transformation.

Performances of works previously produced are eligible. \*Visit [www.intersectionsdc.org](http://www.intersectionsdc.org) to see INTERSECTIONS 2011 artist roster and 2012 programming committee.

The festival staff and programming committee will select the festival offerings based on:

- The artistic excellence of the company’s past work.
- The artistic merit and/or potential of the proposed project.
- The proposed project’s resonance with the “new America” theme.
- The proposed project’s innovative and/or collaborative nature.
- The capacity of the artist/company to collaborate with the festival to develop audiences and contribute to the festival community.

**How does this work?**

\*The Atlas covers the cost of your performance space rental, one tech rehearsal, a theater manager, two crew, house management, box office and Atlas marketing.

\*Performers/companies cover all “in the door” expenses (all performer’s fees & production costs.)

\*You commit to partner with the Atlas to market directly to your audiences.

\*You will receive the proceeds of the box office, less a negotiated percentage for the Atlas.

\*Modest stipends are available for certain performances that are free.

\*Performances/events may be one-offs or multiple performances throughout the festival.

**Questions?**

Contact Festival Artistic Director, **Mary Hall Surface** at [intersectionsdc@atlasarts.org](mailto:intersectionsdc@atlasarts.org).

**To apply:** Please thoroughly complete and submit the following proposal.  
Proposals and all accompanying materials are **due June 17<sup>th</sup>, 2011**.

**PROPOSAL FOR PARTICIPATION**  
**2012 INTERSECTIONS: A NEW AMERICA ARTS FESTIVAL**

Atlas Performing Arts Center  
 Thursday, Friday, Saturday & Sunday  
 February 23 – 26, March 1 – 4 and March 8 – 11, 2012  
**SUBMISSION DEADLINE: Friday, June 17, 2011, 5:00 PM**

**CONTACT INFORMATION:**

<b>Company / Artist Name:</b>					
<b>Primary Contact Name:</b>					
<b>Address Line 1:</b>					
<b>Address Line 2:</b>					
<b>City:</b>		<b>State:</b>		<b>ZIP:</b>	
<b>Daytime Telephone:</b>				<b>Mobile Telephone:</b>	
<b>Primary Contact Email Address:</b>					
<b>Company/Artist Website:</b>					

**PROJECT / PERFORMANCE DESCRIPTION:**

<b>Project / Performance Title:</b>	
Please provide a <b>one-sentence</b> description of your project/performance in the space below:	
Please provide a description of your <b>company/artist and project</b> of <b>50 words or less</b> for marketing purposes:	



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**PERFORMANCE DATES AND TIMES:**

Number of performances possible to present at Festival:	_____ Minimum	_____ Maximum
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Check all available dates/times for performances:

Thursday, February 23	-----	EVENING
Friday, February 24	-----	EVENING
Saturday, February 25	AFTERNOON	EVENING
Sunday, February 26	AFTERNOON	-----
Thursday, March 1	-----	EVENING
Friday, March 2	-----	EVENING
Saturday, March 3	AFTERNOON	EVENING
Sunday, March 4	AFTERNOON	-----
Thursday, March 8	-----	EVENING
Friday, March 9	-----	EVENING
Saturday, March 10	AFTERNOON	EVENING
Sunday, March 11	AFTERNOON	-----

**TECHNICAL LIAISON CONTACT INFORMATION:**

*Each company/presenter must designate a technical liaison to the Festival.*

*Please list name and contact info if different from the primary contact.*

<b>Technical Liaison Contact Name:</b>			
<b>Daytime Telephone:</b>		<b>Mobile Telephone:</b>	
<b>Technical Liaison Email Address:</b>			

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**VENUE:**

Please go to <http://www.atlasllc.net/venue.htm> to review information about the Festival performance spaces.

Please indicate which space(s) you think are most suitable for your performance and potential audience capacity. **Space assignments will be made by the Festival staff in consultation with the performers.**

Lang Theatre (262)	Lab 1 (60)
Sprenger Theatre w/café tables (160)	Lab 2 (66-80)
Sprenger Theatre w/o café tables (180)	Kogod Lobby Stage (Café Concert)

**TECHNICAL CHECKLIST:**

The Atlas will cover the cost of your performance space rental, one technical rehearsal, one theatre manager, a basic rep light plot and light board operator, a sound system with playback only and sound operator. **All artists/companies must provide an individual who will serve as the liaison with the Atlas for all technical communication before the festival, as well as during the tech rehearsal and performance(s).**

Please check the equipment listed below that your performance will require. (If your show is in development, please make your best guess.) Please note than any additional equipment required for your performance is your responsibility to provide.

**General Stage Needs:**

- Black Marley Dance Floor
- Gray Marley Dance Floor
- Orchestra Pit
- Fly system
- Main drape curtain
- Full stage traveler
- Cyclorama
- Black scrim

**General Backstage Needs:**

- Men's Dressing Room # of artists \_\_\_\_\_
- Ladies' Dressing Room # of artists \_\_\_\_\_
- Laundry facilities
- Prop tables # \_\_\_\_\_

Storage space at the Atlas is in short supply. Most costumes/props/set pieces will need to be struck after each performance.

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**Sound and Projection:**

Movie/Projection Screen

Projector

DVD

Client provided laptop

Audio Playback

CD

Mini Disc

Cassette Tape

Client provided laptop

Client provided iPod

Microphones

Wireless # \_\_\_\_\_

Wired # \_\_\_\_\_

Please list instruments that require Audio Support (non-acoustic)

Baby Grand Piano

Upright piano

**Electrics:**

Rep plots will be in place for each space for use during the festival. Festival Designer and Staff will work with the companies to include requested specials into the plot. Artists/Companies must provide any specific gel color or pattern. We have a limited inventory, available upon request.

Specials - # \_\_\_\_\_

Does your project include any special effects, fire or water?      yes                  no

Please provide any additional technical information that will help us in determining the potential venue and timing of your performance:

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**MARKETING/PUBLIC RELATIONS LIAISON CONTACT INFORMATION:**

*Each company/presenter must designate a marketing/PR liaison to the Festival.*

*Please list name and contact info if different from the primary contact.*

<b>Marketing/PR Liaison Contact Name:</b>			
<b>Daytime Telephone:</b>		<b>Mobile Telephone:</b>	
<b>Marketing/PR Liaison Email Address:</b>			

**MARKETING/PR CHECKLIST:**

All festival artists will work with the Atlas to market directly to your audiences through your own publications, media and mailing lists. Festival Artists must attend at least two marketing/PR strategy meetings with Atlas/Festival staff and other artists of similar discipline and/or theme. Please indicate below the marketing tools you would use to promote your performance at INTERSECTIONS:

Website	Facebook
Blog	Twitter Account
Email list:	
Share addresses with festival	Self-send
E-newsletter	Paper newsletter
Paid Print Advertising	Paid On-line Advertising
Paid Radio / TV Advertising	Listings in Print and On-line Calendars
Direct Mail	Post card or Flier
PSAs on Radio/TV	Group Sales to Special Interest Groups
Poster	Promote at your company's events prior to INTERSECTIONS
Other _____	
_____	
_____	

**\*\*INTERSECTIONS is aware that not all companies/individual artists have the same resources. Your commitment to marketing your event creatively and energetically is what is important to the festival.**

I would like to sell performance-specific merchandise (CDs, DVDs) at the festival.  
 I would like to do a short performance/presentation on the Kogod Lobby Stage to promote my festival performance/event.

**BOX OFFICE:**

Ticket prices for the festival will range from \$5 - \$40. Most Artists/Performing groups will receive 75% of their gross box office receipts; the Atlas will retain 25%. (Please note that the festival will offer a range of ticket discounts and promotions.) Presenters of free events will receive a small stipend. (Stipends will range from \$100 - \$450.) We will be presenting a **limited number** of free events.

Please list your projected ticket price(s):	Check here if you would like your event to be free: Yes
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**IN ADDITION TO THE INFORMATION ON THE PROPOSAL, PLEASE SUBMIT:**

Company Description and bios for key artists. (You may also include up to four additional brochures, programs, reviews or other materials.)

A DVD, CD or web-link for video (YouTube or similar) or audio (iTunes or similar) of the performance or a performance that is representative of the work of the artist or company.

Two digital photos of the work, or work that is representative of the artists and/or of the artist(s). (Images should be 300dpi.)

*All proposals will be reviewed by both festival staff and the 2012 Festival programming committee members (listed at <http://intersectionsdc.org/about/>). Final selections are made by the festival artistic director in consultation with the staff and programming committee.*

**Please save this PDF file with your company's name in the title  
and submit your proposal form digitally to:  
[intersectionsdc@atlasarts.org](mailto:intersectionsdc@atlasarts.org)**

**Or you may print the file, fill it out by hand and fax it to: 202.399.6761,  
ATTN: INTERSECTIONS 2012, or mail it to the address below.**

(Please email [intersectionsdc@atlasarts.org](mailto:intersectionsdc@atlasarts.org) or call 202.399.7993 x114  
if you have questions/challenges with this request.)

Supplementary materials may **either** be emailed to [intersectionsdc@atlasarts.org](mailto:intersectionsdc@atlasarts.org)  
**or** mailed/hand-delivered as a hard-copy/on disc to:

Mary Hall Surface, Festival Artistic Director  
Atlas Performing Arts Center  
1333 H Street NE  
Washington, DC 20002

Please include a **hard copy** of the proposal with all mailed/hand-delivered materials.

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