

**PROPOSAL FOR PARTICIPATION**  
**INTERSECTIONS: A NEW AMERICA ARTS FESTIVAL**

Atlas Performing Arts Center  
 Friday, Saturday & Sunday  
 February 25 – 27, March 4 – 6 and March 11 – 13, 2011  
**SUBMISSION DEADLINE: June 18, 2010, 5 PM.**

**CONTACT INFORMATION:**

<b>Company / Artist Name:</b>					
<b>Primary Contact Name:</b>					
<b>Address Line 1:</b>					
<b>Address Line 2:</b>					
<b>City:</b>		<b>State:</b>		<b>Zip:</b>	
<b>Daytime Telephone:</b>			<b>Mobile Telephone:</b>		
<b>Primary Contact Email Address:</b>					
<b>Company/Artist Website:</b>					

**PROJECT / PERFORMANCE DESCRIPTION:**

<b>Project / Performance Title:</b>	
Please provide a <b>one-sentence</b> description of your project/performance in the space below:	
Please provide a description of your <b>company/artist and project</b> of <b>50 words or less</b> for marketing purposes:	

**PROPOSAL FOR PARTICIPATION**  
**INTERSECTIONS: A NEW AMERICA ARTS FESTIVAL**

**MISSION STATEMENT:**

INTERSECTIONS is a performing and visual arts festival that embraces artistic excellence, collaboration and innovation to celebrate the artistic and cultural intersections of our community and world.

In 50 words or less, please describe below how your performance/project complements the mission of INTERSECTIONS: A *NEW AMERICA* ARTS FESTIVAL:

Is this an original work?      Yes      No

Do you have production rights?   Yes      No      N/A

**\*It is up to you as the producer of your project to obtain the rights to present your piece in the Festival.\***

Is this a premiere?      World      US      DC      N/A

If yes, do you want the piece marketed as:  
 a premiere       a work-in-progress or workshop

Does your project include the following situations of which audience members should be made aware?  
 nudity       adult language       adult situations       none of these

Length of project / performance:	Cast size:

Please check the **age** of the youngest audience member for whom this show is appropriate:

5       8       12       16       TBD

**PROPOSAL FOR PARTICIPATION**  
**INTERSECTIONS: A NEW AMERICA ARTS FESTIVAL**

**PERFORMANCE DATES AND TIMES:**

Number of performances possible to present at Festival:	_____ Minimum	_____ Maximum
---	---------------	---------------

Check all available dates/times for performances:

Friday, February 25	-----	<input type="checkbox"/> EVENING
Saturday, February 26	<input type="checkbox"/> AFTERNOON	<input type="checkbox"/> EVENING
Sunday, February 27	<input type="checkbox"/> AFTERNOON	<input type="checkbox"/> EVENING
Friday, March 4	-----	<input type="checkbox"/> EVENING
Saturday, March 5	<input type="checkbox"/> AFTERNOON	<input type="checkbox"/> EVENING
Sunday, March 6	<input type="checkbox"/> AFTERNOON	<input type="checkbox"/> EVENING
Friday, March 11	-----	<input type="checkbox"/> EVENING
Saturday, March 12	<input type="checkbox"/> AFTERNOON	<input type="checkbox"/> EVENING
Sunday, March 13	<input type="checkbox"/> AFTERNOON	<input type="checkbox"/> EVENING

**TECHNICAL LIAISON CONTACT INFORMATION:**

*Each company/presenter must designate a technical liaison to the Festival.*

*Please list name and contact info if different from the primary contact.*

<b>Technical Liaison Contact Name:</b>			
<b>Daytime Telephone:</b>		<b>Mobile Telephone:</b>	
<b>Technical Liaison Email Address:</b>			

**PROPOSAL FOR PARTICIPATION**  
**INTERSECTIONS: A NEW AMERICA ARTS FESTIVAL**

**VENUE:**

Please go to <http://www.atlasllc.net/venue.htm> to review information about the Festival performance spaces. **During the Festival, the Sprenger may be set up in "cabaret" configuration, which seats approximately 180.**

Please indicate which space(s) are most suitable for your performance. Space assignments will be made by the Festival in consultation with the performers.

- Lang
                    
  Sprenger
                    
  Lab 1
                    
  Lab 2  
 Kogod Lobby Stage (Café Concert)

**TECHNICAL CHECKLIST:**

The Atlas will cover the cost of your performance space rental, one technical rehearsal, one theater manager, a basic rep light plot and light board operator, a sound system with playback only and sound operator. **All artists/companies must provide an individual who will serve as the liaison with the Atlas for all technical communication before the festival, as well as during the tech rehearsal and performance(s).**

Please check the equipment listed below that your performance will require. (If your show is in development, please make your best guess.) Please note that any additional equipment required for your performance is your responsibility to provide.

**General Stage Needs:**

- Black Marley Dance Floor
- Gray Marley Dance Floor
- Orchestra Pit
- Fly system
- Main drape curtain
- Full stage traveler
- Cyclorama (Back light)
- Black scrim

**General Backstage Needs:**

- Men's Dressing Room # of artists \_\_\_\_\_
- Ladies' Dressing Room # of artists \_\_\_\_\_
- Laundry facilities
- Prop tables # \_\_\_\_\_

Storage space at the Atlas is in short supply. Most costumes/props/set pieces will need to be struck after each performance.

**PROPOSAL FOR PARTICIPATION**  
**INTERSECTIONS: A NEW AMERICA ARTS FESTIVAL**

**Sound and Projection:**

- Movie/Projection Screen
- Projector
  - DVD
  - Client provided laptop
- Audio Playback
  - CD
  - Mini Disc
  - Cassette Tape
  - Client provided laptop
- Microphones
  - Wireless # \_\_\_\_\_
  - Wired # \_\_\_\_\_
  - Please list instruments that require Audio Support (non-acoustic)
  
- Baby Grand Piano
- Upright piano

**Electrics:**

Rep plots will be in place for each space for use during the festival. Festival Designer and Staff will work with the companies to include requested specials into the plot. Artists/Companies must provide any specific gel color or pattern. We have a limited inventory, available upon request.

- Specials - # \_\_\_\_\_

Does your project include any special effects, fire or water?     yes         no

Please provide any additional technical information that will help us in determining the potential venue and timing of your performance:

**PROPOSAL FOR PARTICIPATION**  
**INTERSECTIONS: A NEW AMERICA ARTS FESTIVAL**

**MARKETING LIAISON CONTACT INFORMATION:**

*Each company/presenter must designate a marketing liaison to the Festival.*

*Please list name and contact info if different from the primary contact.*

<b>Marketing Contact Name:</b>			
<b>Daytime Telephone:</b>		<b>Mobile Telephone:</b>	
<b>Marketing Email Address:</b>			

**MARKETING CHECKLIST:**

All festival artists will work with the Atlas to market directly to your audiences through your own publications, media and mailing lists. Please indicate below the marketing tools you would use to promote your performance at INTERSECTIONS:

- Website
- Facebook
- Blog
- Twitter Account
- Email list:     Share addresses with festival     Self-send
- E-newsletter
- Paper newsletter
- Paid Print Advertising
- Paid On-line Advertising
- Paid Radio / TV Advertising
- Listings in Print and On-line Calendars
- Direct Mail
- Post card or Flier
- Public Service Announcements on Radio / TV
- Group Sales to Special Interest Groups
- Poster
- Promote at your company's events prior to INTERSECTIONS
- Other \_\_\_\_\_

**\*\*INTERSECTIONS is aware that not all companies/individual artists have the same resources. Your commitment to marketing your event creatively and energetically is what is important to the festival.**

- I would like to sell performance-specific merchandise (CDs, DVDs) at the festival.
- I would like to do a short performance/presentation on the Kogod Lobby Stage to promote my festival performance/event.

**PROPOSAL FOR PARTICIPATION**  
**INTERSECTIONS: A NEW AMERICA ARTS FESTIVAL**

**BOX OFFICE:**

Ticket prices for the festival will range from \$5 - \$40. Most Artists/Performing groups will receive 80% of their gross box office receipts; the Atlas will retain 20%. (Please note that the festival will offer a range of ticket discounts and promotions.) Presenters of free events will receive a small stipend. (Stipends will range from \$100 - \$450.) We will be presenting a **limited number** of free events.

Please list your projected ticket price(s):	Check here if you would like your event to be free:  <input type="checkbox"/> Yes
---	---

**IN ADDITION TO THE INFORMATION ON THE PROPOSAL, PLEASE SUBMIT:**

- Company Description and bios for key artists. (You may also include up to four additional brochures, programs, reviews or other materials.)
- A DVD, CD or web-link for video (YouTube or similar) or audio (iTunes or similar) of the performance or a performance that is representative of the work of the artist or company.
- Two digital photos of the work, or work that is representative of the artists and/or of the artist(s). (Images should be 300dpi.)

**Please submit your proposal form digitally to:**

[intersectionsdc@atlasarts.org](mailto:intersectionsdc@atlasarts.org)

(Please email [intersectionsdc@atlasarts.org](mailto:intersectionsdc@atlasarts.org) or call 202.399.7993 x114 if you have questions/challenges with this request.)

Supplementary materials may **either** be emailed to [intersectionsdc@atlasarts.org](mailto:intersectionsdc@atlasarts.org) **or** mailed/hand-delivered as a hard-copy/on disc to:

Mary Hall Surface, Festival Artistic Director  
Atlas Performing Arts Center  
1333 H Street NE  
Washington, DC 20002

Please include a **hard copy** of the proposal with all mailed/hand-delivered materials.

**DEADLINE: June 18, 2010, 5 PM.**